

Curriculum vitae

PERSONAL INFORMATION



Valentin Grukhin

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Sex Male | Date of birth 01/06/1988 | Nationality Russian

EDUCATION AND TRAINING

Sep 2005–Jul 2010

Advanced Graduate Diploma, major Vocational Training Design

Saint-Petersburg State University of Information Technologies, Mechanics and Optics
49, Kronverskiy street, 197101 Saint-Petersburg (Russia)

<http://en.ifmo.ru/>

Specialization:

-Information Design

Principal subjects:

- Engineering Graphics with Fundamentals of Design
- History of Arts and Theory of Design
- Fundamentals of Architecture and Construction Graphics
- Drawing
- Company Economics and Marketing
- Design and Advertising, 3D Modeling and Animation
- Concepts of Modern Natural and Environmental Science
- General and Vocational Training
- Pedagogic Technologies and Educational methods. Excellent grades in Design.

Diploma project:

-Designing training programs for Creation of Corporate Identity Elements and Brand Book Design

2008–2010

Certificate of completed first level of studying (introduction and basic level)

Saint-Petersburg State University, Faculty of oriental Studies. Courses of Chinese language
"Confucius Institute"

11, University embankment, 199034 Saint-Petersburg (Russia)

<http://ci.spbu.ru/>

General:

- introduction to Chinese language

Sep 1995–Jun 2005

Certificate of Secondary (Complete) General Education

Secondary General Educational School №80 with advanced study of English
18A, Mira street, 197101 Saint-Petersburg (Russia)

<http://school80.su/>

WORK EXPERIENCE

Jun 2012–May 2015

The founder and director of the brand and 2 retail stores, brand name "SIRNAYA LAVKA" / "Сырная лавка"/"Cheese Store"

"SIRNAYA LAVKA"

42-B, Kamennooostrovskiy prospect / 26, Zhukovskiy street, Saint-Petersburg (Russia)

www.cheeese.ru

Creating a new retail brand, unique project and first "Mono cheese store" in St.-Petersburg and

Russia. Developing a special customer strategy. In 2012 the first shop was opened in two years the second shop which included cafe inside was opened. This unique shops became famous around the citizens of St.-Petersburg and there are publications in magazines and internet media.

Main activities and responsibilities:

- Creating and developing idea of brand and its realisation
- Strategic finance planning
- Market analysis, identification of industry trends
- Selection of assortment
- Marketing budget calculation and tracking
- Signing contracts with providers
- Finance planning of store construction
- Creating advertisement strategy
- Control the quality of store managers
- Training employees
- Developing and designing a workshops for employees

Articles about the project:

- www.the-village.ru/village/food/new-place/165637-symaya-lavka-2
- www.the-village.ru/village/food/new-place/133427-symaya-lavka
- www.tripadvisor.ru/Restaurant_Review-g298507-d7715169-Reviews-Symaya_Lavka-St_Petersburg_Northwestern_District.html
- https://www.instagram.com/symaya_lavka/

Business or sector Wholesale and retail trade , Cafe

Dec 2008–Jan 2012

Designer and Project manager

Saint-Petersburg (Russia)

www.gzdesign.ru

Responsibilities:

- Negotiation with customers / Signing of contracts;
- Project management from design scratch to creation;
- Working with architecture blueprints and schemes
- Selection of construction and decorative materials ;
- Budget calculations;
- Presentation of design and project decisions;
- The organization and coordination of the construction process;
- Ordering and delivery organization construction materials;
- Staff working Management ;
- Quality control and compliance process for all stages

Result:

- Children center "Talent Academy"
- Redesign flower Store "Formula Bouquet" , 18 Liteyniy prospect
- Built "Hookah Shisha Bar" Foundry. 24 Liteyniy prospect
- Picture gallery on the street. Italian 16/19
- Primary (preparatory) stage of the construction of the bar "Abeerdean"
- Apartment design and construction pr. 17 Kosygin
- Apartment design and construction pr. 16 Avtovskaya
- Presentation for retail-chain shop company "585 GOLD" concept of redesign

Awards:

- Best apartment of the week in St.-Petersburg magazine "The Village"

Business or sector design and reinovation

May 2007–Sep 2007

Store specialist

Wawa Inc.

842 Merrimac Trail Williamsburg, VA, 23185 Williamsburg (United States)

www.wawa.com

Participation in an international exchange program for students «Work & Travel-USA» . «Wawa»

(USA) - the leading brand in the field of fast food, the US East Coast.

Duties:

- Work in the warehouse, receipt the goods and products and their distribution
- Work in the kitchen (Front), the preparation of sandwiches. Constant contact with customers
- Education of two freshman interns

Business or sector fast - food restaurant , stores

PERSONAL SKILLS

Mother tongue(s) Russian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C1	C1	B2	B2
	TOEFL iBT				
Chinese	A1	A1	A1	A1	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

- Communication skills gained through experience in international connections with providers for own company and working with customers, employees;
- Considering my work and study experience I socialized with people of different nationalities and cultures, it gave me a special social experience: tolerance, integrity, cultural sensitivity and sensitivity to the new demands of the environment
- Presentation skills gained through work experience, student projects and educational practice.

Organisational / managerial skills

- Leader skills gained through experience of company and team leader;
- Project management skills gained through driving own company and reinovation, property development projects;
- Crisis operation management skills gained through experience of driving own cheese shop retail company in "Embargo on selling cheese" conditions settled by the Russian government.

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Independent user		Proficient user

Digital competences - Self-assessment grid

- Advanced knowledge of image processing software (Adobe Photoshop, Adobe AutoCad, Sketchup)
- Advanced knowledge of MS Office, Open Office, internet
- Advanced user of Mac OS , and Windows OS.